

# Annual Report 2020-21

A premier and foremost institution within the country – Hansraj College is one of the largest constituent colleges of University of Delhi with over 5,000 students. The Internship Cell, Hansraj College is a student run body headed by teacher convenors appointed by the college administration, working towards the common goal of providing students with a wide range of internship opportunities, thereby acting as a building block in enhancing their corporate proficiency and training them to step into the vast corporate world.

**Convenor Name: Ms Amita Aggarwal**

**Student members (with positions held):**

**Chief - Coordinators**

Akshar Kesari - B. Sc. Physical Sciences

Priyam Moonka - B. Com. (Hons.)

Ishika Garg - B.A. (Hons.) Economics

Shanayaa Suneja - B.A. (Hons.) Economics

Sneha Grover - B. Com. (Hons.)

**Joint - Coordinators**

Anirudh Bhajika - B. Com. (Hons.)

Avantika Asai - B. Com. (Hons.)

Mahek Gupta - B. Com. (Hons.)

Mehak Garg - B. Com. (Hons.)

Nandini Bhalla - B.A. Prog

Raghav Singla - B.A. (Hons.) Economics

Saloni Chona - B.A. (Hons.) Economics

Shailaja Dadhwal - B. Com. (Hons.)

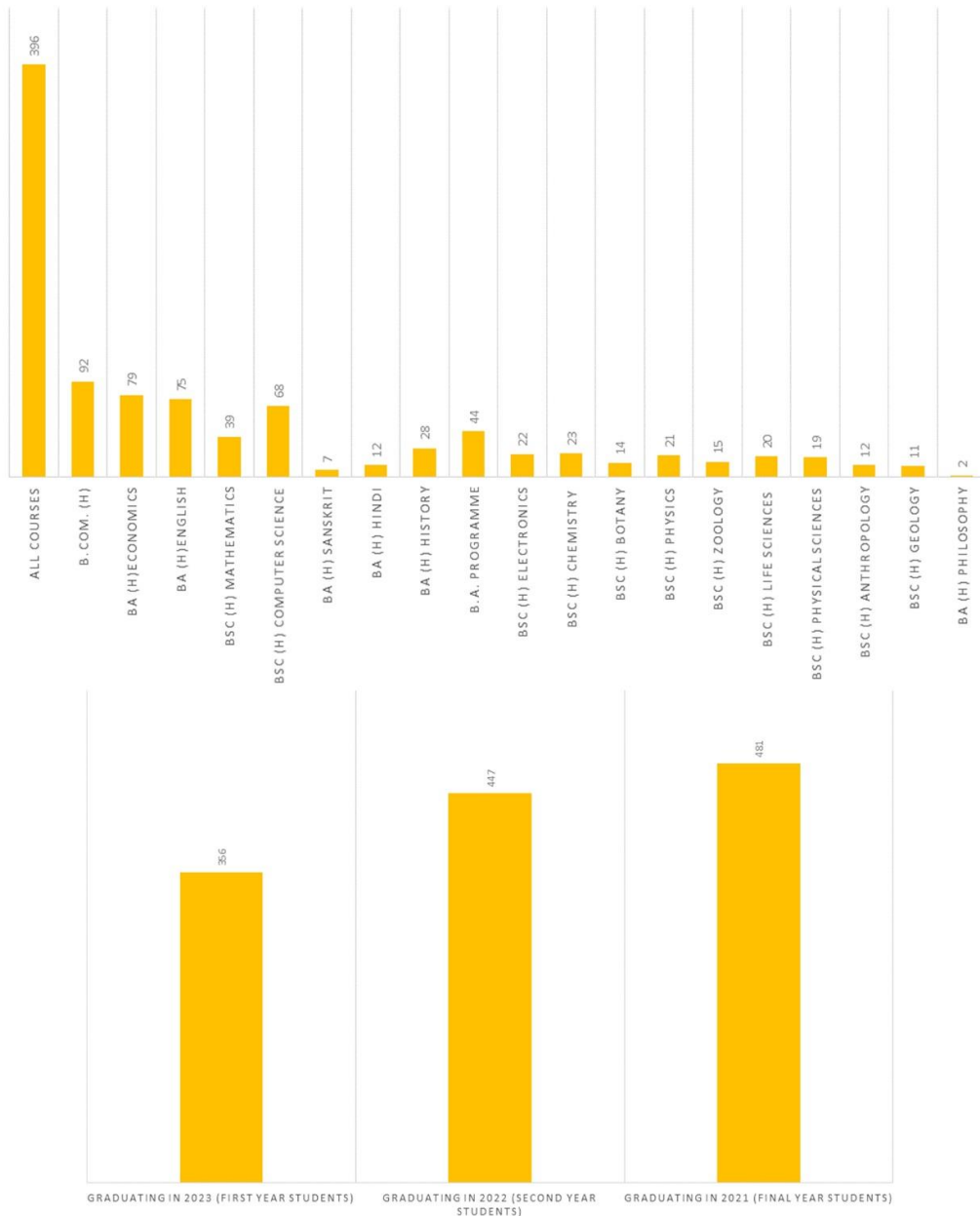
Tanishq Ahluwalia - B.A. (Hons.) Economics

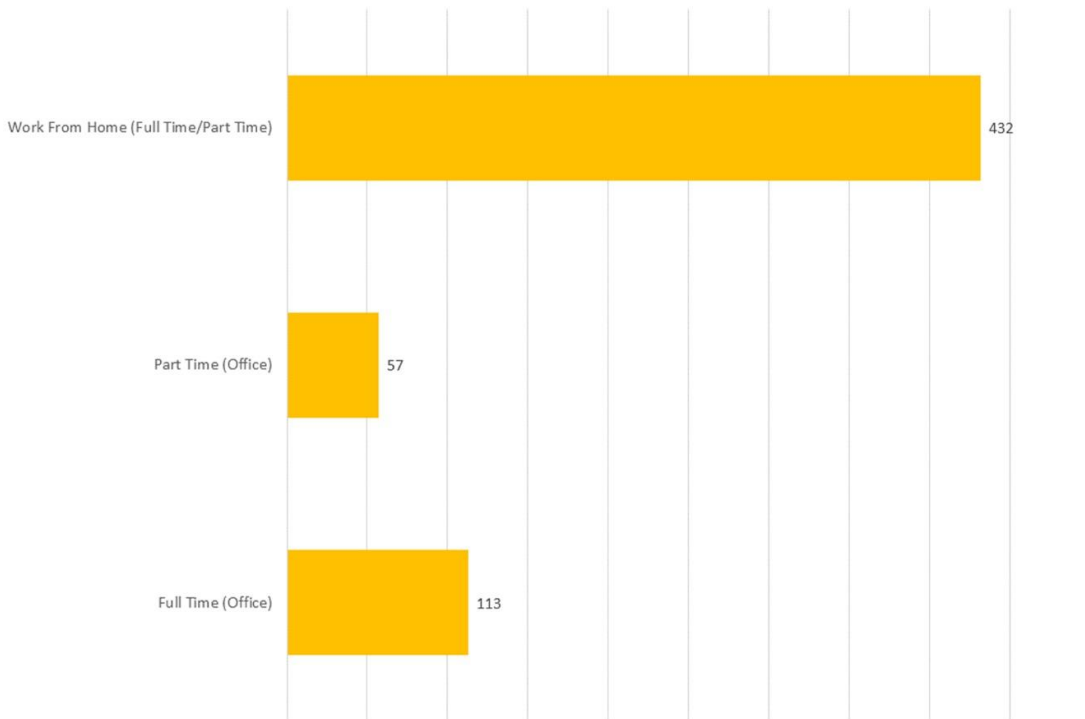
Yashashwini Choudhary - B.A. Prog

## OPPORTUNITIES

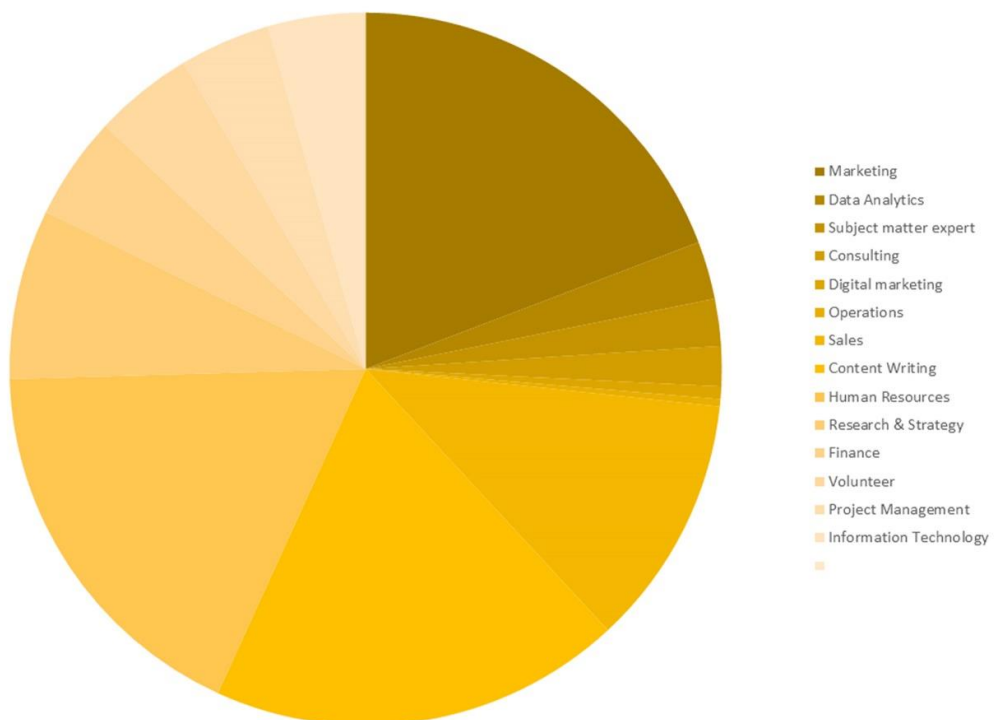
Throughout the year the Cell managed to circulate as many as **279 companies** offer internship opportunities which included work from home, part-time and full-time internships being offered to the college students with an aim of providing them with corporate exposure. Around 84% of the total opportunities were Work from Home owing to the ongoing pandemic while the rest of the opportunities were office internships. The Internship Cell portal saw an overwhelming response of over **2000 applications** across the batches of 2021, 2022 and 2023. Out of these, around **400 students were offered the internships of their choice**. A total of **551 students** were selected for the various internships. (Including students selected via off-campus hiring)

The internship opportunities offered to specific courses and disciplines are given as follows:





Through the year, the team procured Internship opportunities from all segments of the industry including Consultancy, HR, Marketing, Finance & Data Analytics, IT, Business Development, Research, Content writing, etc. The division for the same is as follows:



This academic session saw some highly acclaimed corporate organisations like Flipkart, Motilal Oswal Investment Services, Godrej, Bajaj Capital, D.E Shaw & Co., Shannonside Capital, EY, Deloitte, Radisson Blu, IIFL Securities offer internships to the students of Hansraj College through the Internship Cell.

The interns were also offered lucrative stipends, the highest offer being worth INR 40,000/- (Financial Research Intern at D.E Shaw & Co.) and many others like Nation with NaMo, IHS Markit and Sukalpi Brainworks offering stipends in the ballpark of INR 25,000/-. The average stipend for the session stood at INR 8,500/-.

During the Internship Session, the Internship Cell has registered a substantial number of students. This included 803, 543, and 417 registrations from First, Second and Third year respectively. The registered students received notifications through mail for opportunities uploaded on the portal and news updates regarding the Selection procedure, Pre-Internship talks, deadline extensions, various sessions and webinars etc. through the portal.

## OUR PAST RECRUITERS



## REPORT OF EVERY EVENT/WORKSHOP/SEMINAR ORGANISED IN THE ACADEMIC YEAR 20-21:

The Team at The Internship Cell has always believed in providing opportunities for overall development. To achieve this goal of ours, we collaborated with numerous entities like EY, FutureX, Career Launcher throughout the session and successfully organized seminars, webinars and workshops in a profusion of topics like financial awareness, career building, digital marketing, CV building, and so on.

### Webinar on How to Craft Impactful Resumes and Hone Interview skills (24th June, 2021)

Conducted by Mr Hitesh Sharma, Founder and CEO of EduPeer. The session gave insightful tips on how to curate impactful resumes and hone their interview skills by keeping in mind the latest industry trends.

## **CV Building Workshop**

**(28th January, 2021)**

*Led by Mrs. Apoorva Aggarwal, the workshop was organised in collaboration with Let's Be Eloquent and offered multiple tips and tricks which can be employed by students to craft impactful resumes.*

## **Webinar on Performance Marketing- google and Facebook ads**

**(11th October, 2020)**

*Atishay Jain, senior manager at SplashLearn, ex-cars 24 conducted an insightful session on hacks to run Marketing campaigns, including practical, hands on techniques to drive traffic and communication.*

## **Webinar on Basics of Research, Publication and the Scope of Research**

**(26th September, 2020)**

*Presided over by Prof. Bharat Kwatra, a webinar in collaboration with Team Research was organised to illustrate the basic process of Research along with the primary skill set essential for the same.*

## **Masterclass on Careers in PR and Communications**

**(19th September, 2020)**

*Saumitra Chand, PR and Communications Director at Indeed(India and Singapore), took the Masterclass. During the class, she shared what exactly happens on the job and as well as gave insightful tips on how to excel in the PR and communications fields.*

## **Webinar on Why Case Study Approach is Important**

**(14th September, 2020)**

*Ernst and Young organised an informative webinar in an attempt to educate young undergraduates about the relative importance of the case study approach along with the relevant EY education initiatives.*

## **Webinar on careers in Digital Marketing**

**(13th September, 2020)**

*Arwal Dhar, alumni of LSR, ISB, conducted a webinar to enlighten students about various job and career opportunities available in the digital marketing domain.*

## **Webinar on Upskilling, Personal Growth and Impact on Jobs amid Covid 19 pandemic.**

**(27th August, 2020)**

*The webinar was conducted by Mr Arks Srinivas National Head of MBA Prep (India and Abroad) at Career Launcher. The session covered all the aspects of one's personal growth, how to build a supreme skill set and have the right attitude to succeed in life.*

## Webinar on LinkedIn Profile Optimization, Business Communication and Art of Resume Making

(15th August, 2020)

*The webinar was conducted by Mr Arks Srinivas National Head of MBA Prep (India and Abroad) at Career Launcher. The session covered all the aspects of one's personal growth, how to build a supreme skill set and have the right attitude to succeed in life.*

## Webinar on Professional Email Writing and Interview Skills

(11th July, 2020)

*The session was conducted by Ms Apoorva Aggarwal, a proficient lawyer and an eminently successful entrepreneur. It covered all the important aspects to remember during the interview. The session also covered the in depth suggestions for writing professional emails.*

## Webinar on Career Building and Placement Training

(3rd July, 2020)

*Conducted by Mr. Sunil Sharma, a certified coach and author highlighted key traits essential for a student to crack placement interviews. Furthermore, he delivered a comprehensive overview on recruitment.*

## Webinar on Financial awareness and Mutual funds investing

(17th June, 2020)

*Co-founders of Fund vesting, a fintech startup, conducted a comprehensive webinar covering concepts like time value of money, asset allocation strategy, financial independence, risk appetite and volatility.*

## OUTREACH

The Internship Cell took various initiatives to reach out to the students of the Hansraj College, Course specific **whatsApp groups** were formed that notified students regarding all the internship opportunities that were circulated. The groups also notified the students regarding various sessions conducted by the internship cell.

To ensure speedy redressal of student grievances, a separate Email account was set up ***icellhrcgrievances@gmail.com***. All grievances received were resolved in 24 hrs. It ensured smooth and speedy communication between the cell and the students.

The Internship Cell continued to post and create awareness regarding several topics of concern regarding internships and about the cell and its events by having a strong influence over social media platforms i.e. Facebook, Instagram and LinkedIn. There was a massive growth of followers across all social media handles. **The Cell's Instagram account crossed the 2.5K mark of followers and the Facebook page crossed the 3,000 mark of likes, while on LinkedIn, the cell has over 900 followers and 5000+ connections.**

## THE INTERNSHIP FAIR, 2021

The Internship Fair is the annual flagship event of the Internship Cell. Owing to the unprecedented crisis of COVID-19 pandemic, the Internship Cell conducted the Annual Internship fair on a virtual platform. A separate **website- [www.hansrajinternshipfair.com](http://www.hansrajinternshipfair.com)** was set up and facilitated the event.

The Internship Fair, 2021 saw a participation of over 45 companies, including some highly acclaimed corporate names such as **IIFL Securities Ltd., Zee Media, DishTV, WhiteHat Jr., Outlook Group, Josh Talks**. Internship opportunities ranging across a variety of profiles like Finance, Research, Marketing, Human resources, Content Writing, IT, and many more were offered to the participating students.

The event was open for undergraduate students across Pan India colleges. The event saw an overwhelming response of students with **around 4500+ registrations** from students of Delhi University as well as other prestigious institutions like Mumbai University, Christ University, Bangalore, St, Xaviers', Kolkata, Loyola College, Chennai and many more.

The event was a **3-day event**. The company representatives interacted with the students over the Q&A sessions held. The Q&A sessions saw an overwhelming turnout with an average of 100 students per session. There were over **12,000 applications** out of which **4300+ students were shortlisted** for the further rounds of the selection process. Through the year the Cell managed to spread awareness regarding Internships and also placing opportunities at the students' perusal in an effort to make them ready and sufficient for the corporate world along with increasing its corporate reach.

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